**Heroes of Pymoli Analysis**

By Terrell Bradford

The purpose of this report is to analyze purchasing data from the game Heroes of Pymoli provided and discover trends. The Heroes of Pymoli data is being analyzed using python with the Pandas Library and the Jupyter Notebook to create tables and data frames.

Based on my analysis of the purchasing data from the game Heroes of Pymoli I can identify the following trends. Of the total player 84.03% of which are male. Secondly, 44.79% of the total player are between the ages of 20 to 24. Thirdly, Items Final Critic and Oathbreaker, Last Hope of the Breaking Storm are the two must popular item. Additionally, 26.15% of the purchases are orders from existing players.

In conclusion, I would recommend that company focus additional marketing efforts on male players between the age of 20 and 24.